

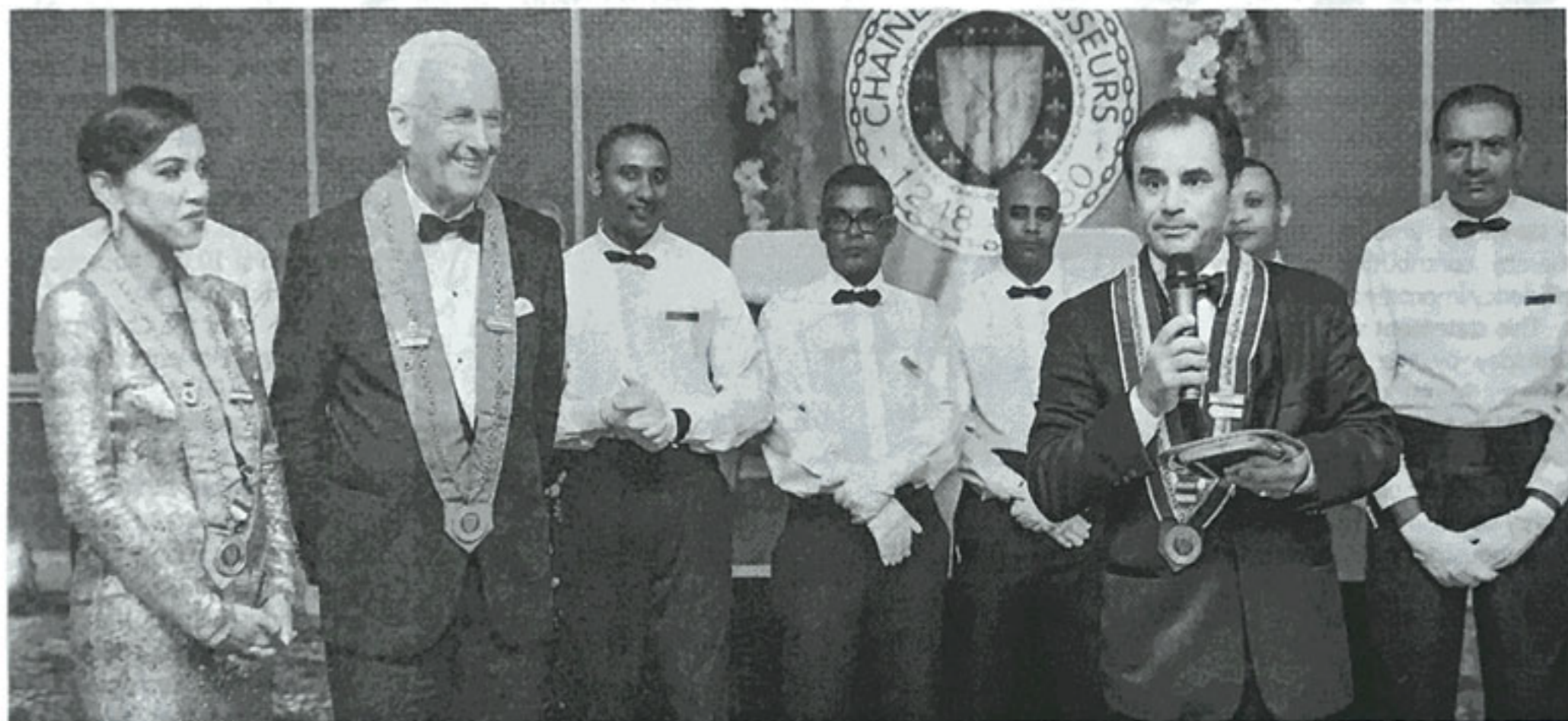
Launch of the new Chapter of La Chaîne des Rotisseurs in Mauritius

Mauritius is now the 81st member of La Confrerie de la Chaîne des Rotisseurs ("La Chaîne") and was formerly introduced through its bailliage ceremony at the Sugar Beach hotel. Members were inducted by the Director of International Communications of La Chaîne des Rotisseurs head-quarters based in France, Mr. Klaus Tritschler and the President of the Mauritius Chapter, Ms. Kareena Neisius; The Minister of Social Integration and Economic Empowerment, Honorable Alain Wong graced the evening with his presence as the guest of honour.

La Chaîne des Rotisseurs was founded in 1248 by Louis IX, King of France and following its rebirth in 1950, it continues to this day to carry out a valuable cultural function, which is being developed on an international footing. La Chaîne promotes and preserves the art of fine cuisine and the culture associated with fine dining.

The purpose of this organization is to appreciate and enjoy good food and good wine together with good friends. The distinctive character of this association brings together enthusiasts and professionals from all over the world in the appreciation of fine cuisine. Hoteliers, restaurateurs, executive chefs, sommeliers or individuals passionate about the culinary arts, make up our membership.

Our professional members in Mauritius include One&Only Le Saint Géran, Sugar Beach-A Sun Resort, LUX* Grand Gaube, Shangri-La Hotels and Resorts, Scott Co Ltd, hoteliers and restaurateurs. Membership to the Chaîne is also open to non-professionals, many of our members are in



the financial sector and other activities. Being a member of la Chaîne gives you access to a global network of friends and colleagues with high lev-

el of camaraderie. Today, we have more than 25,000 Chaîne members all over the world in 81 countries and members have the opportunity to par-

ticipate in unique gourmet events worldwide throughout the year.

La Chaîne is a symbol of the major culture of pleasure and

friendship of the table knowing no political boundaries, no difference between people and races, no conflicts of parties and religions. Indeed, a tradition which should not only be set in stone but remain vital and alive. There is no better place for the introduction of such a tradition than Mauritius itself.

The pledge of La Chaîne des Rotisseurs totally blends with the multiethnic and multicultural society that Mauritius holds dear. With the cultural diversity of the island, represented by our rainbow nation, gastronomy blends into our heritage of sun, sea and sand to attract new visitors and position Mauritius as a culinary tourism destination in the Indian Ocean. According to a recent survey by Travel Bulletin UK, 41% of travellers in 2018 considered gastronomic experiences as crucial element of their travels compared to 29% surveyed in 2017. The rise of food tourism goes to show our gastronomic endeavour.